

The Palm Beach Behavioral Health Awareness Coalition in partnership with School District of Palm Beach County, Florida SADD and MADD, Boy Scouts Gulfstream Council and sponsored by Hanley Foundation, Judith Carreras Scholarship, Palm Beach County Sheriff's Office, Rotary Club of Wellington and South Florida Fairgrounds

Presents

## The 10th Annual Alcohol Prevention Poster Contest "In it to Win it, Alcohol Free"

**STUDENTS IN PALM BEACH COUNTY IN GRADES K-12: Submit an alcohol prevention poster with a clear message promoting an alcohol-free lifestyle for young people.**

Winning entries will be posted on the inside of up to 1,000 Palm Beach County school buses.

**\$2,700 in prizes** including **two \$1,000 Scholarships** awarded by the Hanley Foundation and the Judy Carreras Foundation. **Six \$100 gift cards** will be awarded to two elementary, two middle and two high school students. All entries received are eligible to win one of **two \$50 gift cards**.

### How to Enter:

Create a poster using either digital art media or freestyle media (markers, ink, pencils, pastels, watercolor, paintings, collage, mixed media, or any combination).

**Size:** Designs **must be LANDSCAPE** oriented with the following measurements.

**8" wide and 5" high (example attached to the entry form)**

### Hanley Foundation & Judy Carreras Scholarship Rules

☆ Please follow the Do's and Do Not's and use one of the facts below:

- More than four out of five Palm Beach County middle and high school students are alcohol-free. (2018 Florida Youth Substance Abuse Survey)
- 84% of Palm Beach County teens are alcohol free. (2018 FYSAS)

### The Do's:

- Use the theme OR write a positive, short, catchy alcohol prevention message.
- Keep the poster images positive.
- Try to incorporate the theme "In it to Win it, Alcohol Free". You do not need to write the theme on your poster.
- Include one fact about how alcohol affects youth and **cite your fact**.
- Avoid using pictures of alcohol or bottles in your artwork.
- Avoid beginning your message with "Don't" (see examples).
- Use original or copyright-free artwork.
- Write your message in English, Spanish, or Haitian Creole.

### The Do Not's:

- **Do not use scary pictures or messages** (i.e. no car crashes, grim reapers, tombstones, etc.).
- **Do not use** copyright protected material (i.e., cartoon characters like Sponge Bob, Batman or copy someone else's artwork).
- **Do not use brand name products** on the posters (e.g., Snickers, Doritos, and Coca-Cola).

**ENTRY DEADLINE 11:59 p.m., Friday, December 6, 2019**

Submit entry form, form 1941 and a hard copy  
or digital copy to:

**Bito David**

Office of Communications

505 S. Congress Avenue, Boynton Beach, FL 33426

Questions contact:

Alexa Lee or Cathy McKney at 561-374-7627

Email us at [pbcbusposter@pbcchc.org](mailto:pbcbusposter@pbcchc.org)

[www.pbcbusposter.org](http://www.pbcbusposter.org)

Form 1941 <http://bit.ly/35jGQeA>

(Note: form 1941 to be completed by students of the School District of Palm Beach County)

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No entries will be returned.



# The 10th Annual Alcohol Prevention Poster Contest

## "In it to Win it, Alcohol Free"

Winners will be notified by January 31, 2020  
Bus Poster Event Day on February 28, 2020 @ 9:30am  
at Palm Beach County School District Transportation Centers

For samples of past winners visit [www.pbcbusposter.org](http://www.pbcbusposter.org)

### Sample Alcohol Facts

- 84.3% of Palm Beach County middle and high school students are alcohol-free. (2018 FYSAS)
- More than 7 out of 10 students nationwide (12-17years) are alcohol free ([www.toosmarttostart.gov](http://www.toosmarttostart.gov)).
- 9 out of 10 American teens report that drinking is not worth the consequences it can cause (<http://www.dosomething.org>).
- Youth who drink alcohol are more likely to experience school problems, such as higher absence and poor or failing grades ([www.cdc.gov](http://www.cdc.gov)).
- For youth between 12 to 17 years old, 84.1%, or more than four out of five students, did not use alcohol (Office of the Surgeon General, (2007).
- Your brain develops until your mid-twenties. Alcohol affects your brain's memory, decision making, and its ability to control coordination and impulses ([www.stopalcoholabuse.gov](http://www.stopalcoholabuse.gov)).
- Drinking alcohol can cause learning and memory problems ([www.abovetheinfluence.com](http://www.abovetheinfluence.com)).
- Alcohol is the #1 misused drug in the U.S. (<http://www.brad21.org/facts.html>)
- Kids who start drinking by 15 have a 6 times greater chance of becoming addicted to alcohol when compared to those who waited till they were 21 ([www.cdc.gov](http://www.cdc.gov)).
- Alcohol blocks some messages to your brain. This changes your perceptions, emotions, movement, vision, and hearing ([www.abovetheinfluence.com](http://www.abovetheinfluence.com)).
- Underage drinking affects all areas of an athlete's life including social, physical, mental, academic, and legal ([www.americanathleticinstitute.org](http://www.americanathleticinstitute.org)).

To volunteer for this project, please contact  
Alexa Lee or Cathy McKney at 561-374-7627  
[pbcbusposter@pbcchc.org](mailto:pbcbusposter@pbcchc.org)

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